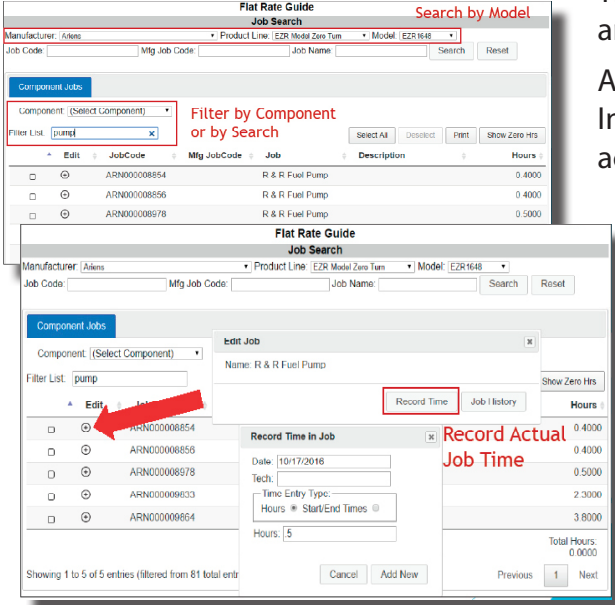


# Outdoor Power Equipment Flat Rate Guide



The UNITED Equipment Dealers Association announces a new interactive UNITED OPE FLAT RATE GUIDE powered by Charter Software Inc.



The new online tool will provide dealers with a web portal to lookup and report OPE flat rate repair times.

Allows any business system to integrate with the OPE Flat Rate Guide. Integration with dealer's business system will allow work orders to access and report flat rate information.

This is the only industry resource that factors actual dealer times into the flat rate calculation.

The OPE FRG benefits servicing dealers in three major ways:

1. More accurate estimating
2. Improved customer relations
3. Boost shop productivity

Allows on-going dealer input for improved times and reporting new models.



**Bob Clements on flat rating:** While I understand that not all jobs can be flat rated, I also know that 70% can and on those jobs techs that are high "B" or "A" level techs will beat the time by almost 20%. So in an average shop with a recovery rate of 80% and a labor rate of \$80 per hour, two techs would bill out an additional \$200 per day, a \$1000 per week or \$52,000 for the year. You are missing the boat and leaving valuable dollars on the floor if your shop is not utilizing some type of flat rating system.

**Association Members: \$599.00 per year**

Membership in any regional dealer association or EDA qualifies for the discounted price.

**Non-members: \$999.00 per year**

**A user name and password will be assigned to you once payment is received**

- Yes, sign me up for the interactive OPE Flat Rate Guide.
  - Check (made payable to: UNITED Equipment Dealers Association)
  - Credit Card (charge will appear on your statement as: Association Management Group)

FIRM NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

VISA or MASTERCARD \_\_\_\_\_ EXP DATE \_\_\_\_\_ CVV \_\_\_\_\_

SIGNED \_\_\_\_\_

EMAIL \_\_\_\_\_



PRODUCED BY



**Contact the Equipment Dealers Association for Additional Information**  
**Phone: 636-349-5000 • Email: info@equipmentdealer.org • www.equipmentdealer.org**



# Current Manufacturers

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AGCO	Honda Engines	New Holland
Allis Chalmers	Husqvarna	Poulan
Briggs & Stratton	John Deere	Scag
Craftsman	Kawasaki Engines	Simplicity
Cub Cadet	Kohler	Spartan
Dixie Chopper	Kubota	Toro
Exmark	Massey Ferguson	Weed Eater
Ferris	MTD	

# Manufacturers In-Process

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Altoz	Grasshopper	Swisher
Bad Boy	Gravely	Troy Bilt
Big Dog	Hustler	Walker
Bob Cat	Jonsered	Woods
Bush Hog	Land Price	World Lawn
Country Clipper	Snapper	Zipper