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**Equipment Dealers**  
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# 2018 Dealer-Manufacturer Relations Survey Report

➤ **Ratings by Category**

Dealer ratings in 12 key categories of dealership operations and support, including overall satisfaction, product availability, product quality, technical support, parts availability, return privileges, warranty procedures and marketing/advertising support.

➤ **Ratings by Brand**

Manufacturer scores are shown individually and grouped by manufacturer type (Full-Line, Shortline, Tractor, OPE). 2018 scores are compared against 2017 scores, when applicable.

➤ **Additional Statistics**

Also included are dealer rankings of each rating category based on its importance to dealers. Additional statistical analysis and data are available to manufacturers for a nominal fee.

To order your copy of the **2018 EDA Dealer-Manufacturer Relations Survey Report** complete and mail the form to the address below or fax a copy to *EDA* at (636) 349-5443.

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